

# **Outschool's Best in Class**

**Educator Edition, 2022**



**OUTSCHOOL**

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# Community successes & stats

These numbers are so much more than statistics; they represent the incredible difference the educators who choose to teach on Outschool are making for learners across the globe.

**Total classes taught | 1.8 million**

**Total hours spent teaching | 1.3 million**

**Total number of 5-star ratings | 176,000**

**Total number of learners on Outschool | 317,000**

**Countries represented by Outschool learners | 189**

**Most popular class format | Ongoing, 3.7 million live meetings**

**Most popular subject | English, 1.2 million live meetings**

**Most popular day of the week | Tuesday (Pacific Time)**

**Percentage of educators with profile videos | 72%**

*Can we reach 100% in 2023?!*



# Top educators & organizations

While we can never truly measure the impact our teachers have on learners and families, the following educators and organizations topped the charts when we took a look at the numbers this year. We're excited to celebrate their achievements and share what they said are the secrets to their success.

## Classroom Superstars

Most learners enrolled | [Susie Maguire](#)

*"My biggest piece of advice is to focus on those subjects and classes that you LOVE, that light you up and bring you joy. That makes everything easy (or on harder days—easier) and learners and their families will feel your excitement and enthusiasm. Also, teach a schedule that supports your personal well-being, so that you arrive energised into every class, and finally, teach EVERY class, even if there is only one child enrolled. A house is built brick by single brick."*



Most live class meetings | [Ye sheng](#)

*We asked: How do you go above and beyond for your learners?*

*"I keep track of all my students' learning status. And I always keep parents well-informed of their child's progress on a weekly basis, regardless of how many students I have and how busy I am."*



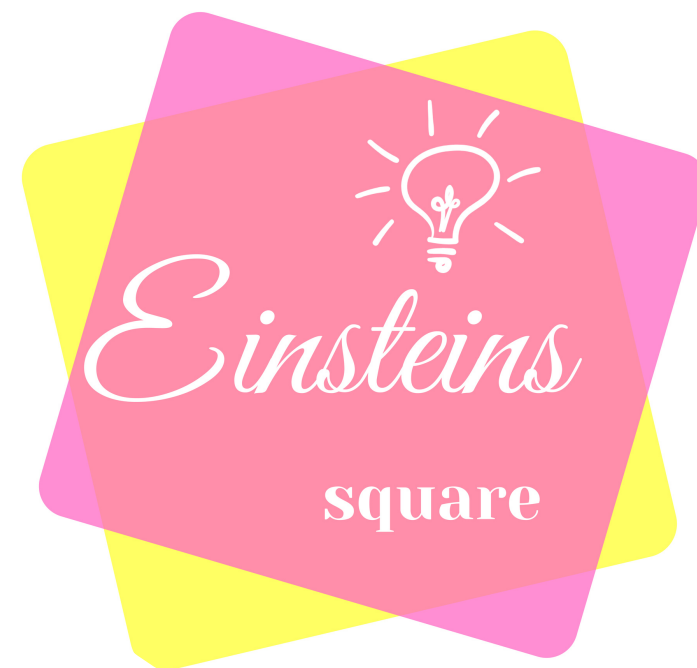
Most new learners enrolled | [Miss Emily](#)



## Highest Earners 📅💰



[Ms. Tracy](#)



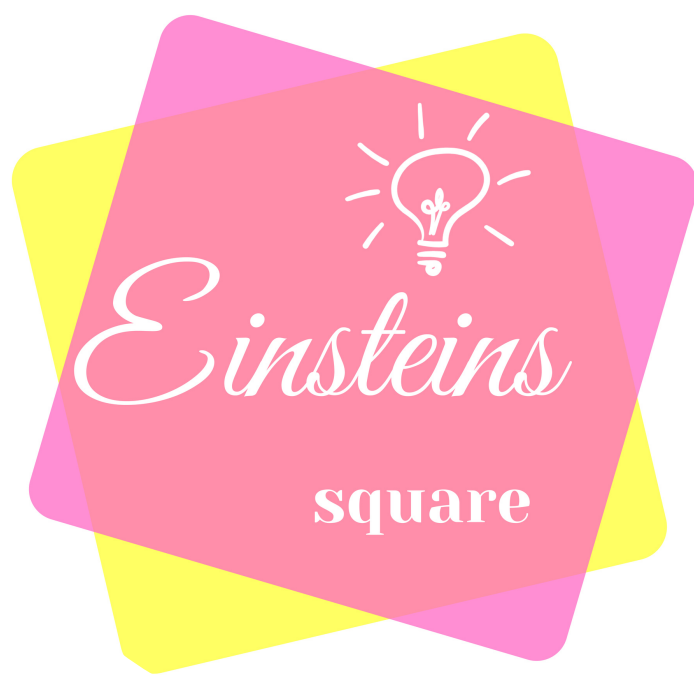
[Einsteins Square: Chess, Coding, Art, Yoga, Games](#)

*"I am so fortunate to have found my niche in the greatest online learning community in the world: Outschool! My success in 2022 is thanks to the many amazing families who are continually looking for ways to spark excitement in their children's learning, particularly in math."*

*Creating the most exciting and supportive learning experience, for each and every student, is always my top priority, in both live and flex options. Each student is an absolute treasure to me, and I demonstrate this with individualized attention, encouragement, and celebration."*

- Ms. Tracy

# Global Go-getters



## Einstein's Square: Chess, Coding, Art, Yoga, Games

Highest number of countries represented by learners across all classes.



## William Peden IV

Highest number of countries represented by learners in one class.

# Tutoring & Group Leaders

## Most enrollments: Groups | Julie Alvarez

*"Being a teacher is part of my identity. I am always thinking about my students and my classes above and beyond my class and prep times. If there's something I am reading, watching, or participating in with my own kids, I ask myself: 'How can I share this with my students?' Learning and teaching is such a part of everything I do, and I try to connect whatever that is back to my Outschool students."*



## Most enrollments: 1-on-1 classes | Hunter B. Stevens



*"Having a video that sets class expectations and explains why I love teaching Spanish and Programming so much has helped boost enrollment quite a bit!"*

# Family Favorites

Highest-rated educator | [Ms. Knox](#)



*"I believe my ratings have come from three things:*

*1. Making connections with students.*

*2. Communicating with parents promptly.*

*3. Being flexible. If either myself or my students can't make a scheduled lesson, I always ask if there is another time that week that would work. If I can possibly open a new slot for that student, I do it. If I can't make it to class, and can't make it up that week, I offer the next class either free or at a discount...Parents are usually very understanding and appreciative of this extra effort. Good ratings always start with the child and end with the parents."*

Highest-rated organization | [Ready, Set, Fitness by Miss Shannon](#)

*We asked: What advice would you give an educator looking to grow their business?*

*"1. Build buzz and EXCITEMENT around your classes. At the end of our workouts, we love to leave a cliffhanger about what we'll be doing next week.*

*2. Bring the ENERGY to each and every class. Be silly, use games and movement, or have an impromptu show & tell!*

*3. ENDURANCE, and I don't mean the exercise kind! Stick it out, having a consistent schedule has proved invaluable to our success. We have many ongoing sections that have met well over 100x. Teaching 1-2 learners is worth it long term."*



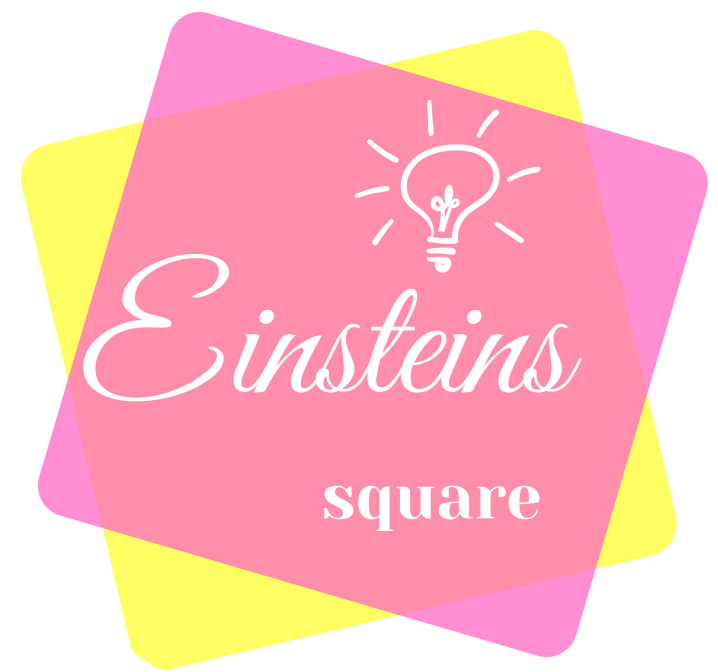
# Special Mentions

These educators topped multiple performance categories—and we want to give them a shout-out!

## Einstein's Square: Chess, Coding, Art, Yoga, Games

### Winning categories

Top 3 highest-earning organizations  
Most countries represented across all classes  
Most enrollments: Semester classes  
Most enrollments: Ongoing classes  
Organization with the most profile views  
Organization with the most positive ratings



*"The biggest piece of advice we recommend is to start right and have a continuous focus on training and development, both on course content and effective learner engagement style."*

*Some of the policies that have worked well for us and are appreciated by parents are:*

- 1. Almost all our class minimums are one, so we don't cancel classes even if there is only one learner enrolled.*
- 2. We use some of the Outschool features quite extensively, like the transfer request feature and make-up classes feature for learners who may have a schedule conflict or have missed a class due to an emergency. This greatly reduces the stress for learners/parents."*



Miss Tatiana



Winning categories

- Most enrollments: Flex classes
- Most enrollments: One-time classes
- Class with most enrollments: Ongoing class

*Learners can engage with educational concepts without even realizing they're learning, which is the distinct learning opportunity I aim to leverage every time I interact with students. I also realize that as an educator [on Outschool], I serve a dual role for parents, I am a teacher and the first point of contact between parents and Outschool.*

*I pride myself on my ability to engage with parents outside of class hours and provide a resolution to their questions and concerns. The ability to provide timely and satisfying answers to parents helps enhance their customer experience on the platform. Going above and beyond is easy when you take pride in what you do and value the people you serve every day.*

William Peden IV



Winning categories

- Most countries represented in one class
- Class with most enrollments: One-time format
- Educator with the most positive ratings

*"I go above and beyond for my learners and their families by taking requests for future activities, skills taught, or types of lessons. When students feel like they have control over what and how they are learning, they feel more comfortable in challenging themselves. Communication is vital, for parents especially, so staying caught up on messages is very important. I also send additional worksheets, custom activities/crafts, and homemade comics with every class."*

# Top classes

These classes were a hit with families this year. The following courses had the most enrollments for each subject and class format.

## Most popular classes by subject

Coding & Tech | [Game Design with Roblox \(Beginner\) — Ages 9-13](#)

Social Studies | [Who Are Native Americans?](#)

Life Skills | [Time Management 4 Tweens & Teens](#)

Math | [Introduction to Pre-Algebra Part 1 \(Semester Course\)](#)

Science | [Introduction to Veterinary / Vet - Animal Science \(8-12 Yrs\)](#)

English | [Mastering the Five Paragraph Essay: Middle School Part I](#)

Arts | [Fashion Design: Sketching and Drawing Club \(Ongoing\)](#)

World Language | [Spanish for Young Learners: Introduction - Part 1 \(Ages 8-12\)](#)

Health & Wellness | [Building Self-Esteem Part 1: Positive Self-Talk and Affirmations](#)

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### Kelly Tudor

#### [Who Are Native Americans?](#)

*"I am a passionate Indigenous educator and I let that speak for itself. I don't really advertise or do anything special. I fill a specific niche, I teach for that niche only, and I teach what I am passionate about. I think that's what draws so many learners and families to me.*

*I do my best to teach in an exciting way that keeps learners' attention even though my classes are mostly lectures. I try to meet as many schedule requests as possible, even if that means teaching at 1am for students across the world. I teach some hard topics, but I do it in a way that I feel is compassionate and not too overwhelming for young students. I always tell them "big feelings are allowed in this class."*



## Sandra Panton-Foster

### Time Management 4 Tweens & Teens



*"The policy that I have maintained since starting with Outschool is that every student counts...If one student registers or shows up, I will teach that student with the same passion as I would if the class were full."*

*Additionally, I always give learners the option to [send a message to] me, even after the sessions have ended, if they have any questions or comments. I communicate with and help [some learners] even weeks after the class has ended, and they often enroll for more 1:1 coaching sessions."*

## Shawn D. Walk

### Game Design with Roblox (Beginner) — Ages 9-13

*Make sure you are teaching what you are passionate about and have a bigger purpose. For example, I teach coding because I want to empower kids to create their own video games and Minecraft mods. This gives kids the confidence to create cool things and believe in themselves. Yes, there is a lot more to being successful. Like marketing, class descriptions, course selection, and so on. But, I think these should come second after you have found your purpose in teaching.*



## Teacher Jade's Writing Academy

### Mastering the Five Paragraph Essay: Middle School Part I



*"I ask learners what they enjoyed about the classes and what they think I could do to improve the course. Then I implement those suggestions as needed. Maintaining relationships with the learners and the families is important, and being open to suggestions shows that you want to provide a quality learning environment."*

## Most popular classes by format

One-time | [Dog Man Reading Comprehension Club!](#)

Semester | [8-Week Pencil Sketching Art Series - Level 1 Anime Techniques: Head & Face Study: Naruto & More](#)

Flex | [FLEX: Multiplication Boot Camp! Quickly Solve & Memorize Times Tables 0-12... & Beyond!](#)

Ongoing | [Animal Crossing: Weekly Club](#)

Short-term | [I Can Write Well! A Six-Week Writing Program](#)

1-on-1 | [Got Math? One Hour Personal Tutoring and Homework Help](#)

Group | [FUN Social Group: Post, Chat, and Make Friends \(for Autism, ADHD, and Anxiety\).](#)

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**Mrs. Debra**

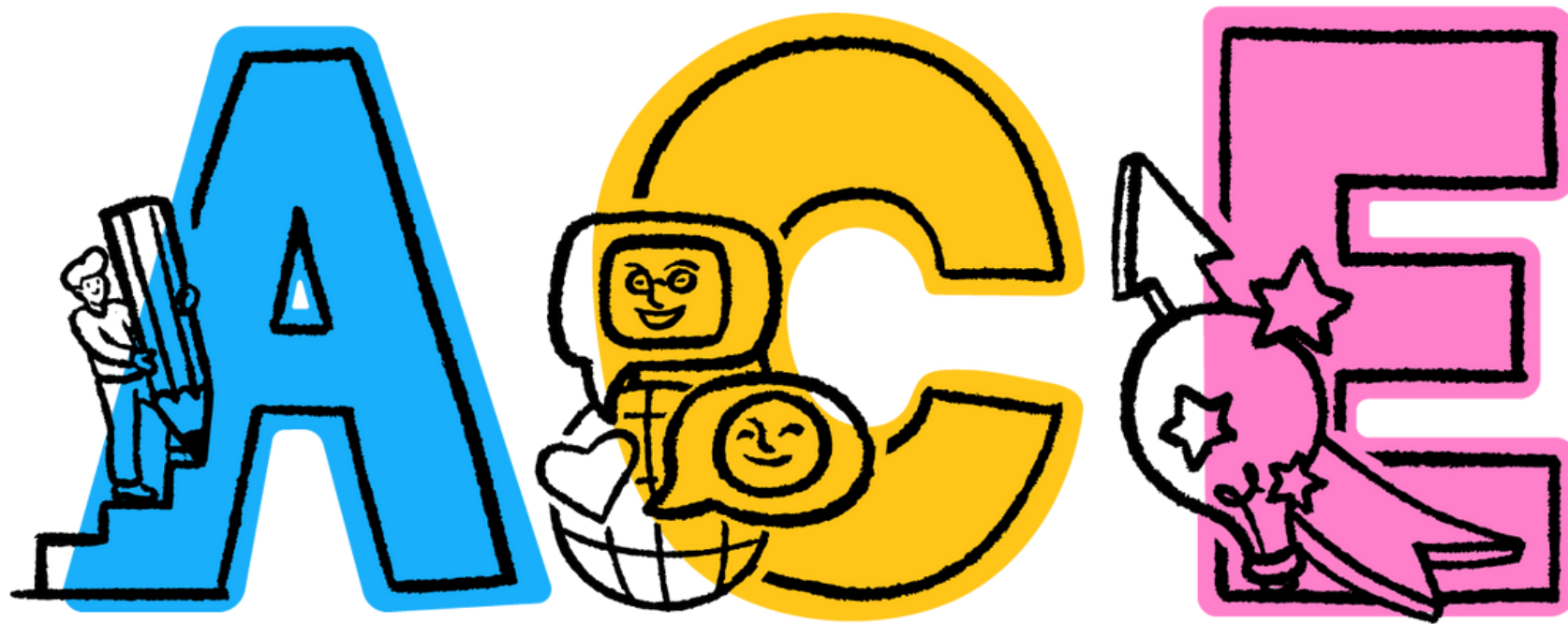
[FUN Social Group: Post, Chat, and Make Friends \(for Autism, ADHD, and Anxiety\).](#)

*"When I started my social group, I offered a promotion to my currently enrolled, live-class students. This gave them an additional way to communicate with each other outside of class as well as a trial period to see if they enjoyed the group dynamic. I post weekly challenges to keep the students active and engaged. I always involve my students in choosing topics and themes for my challenges and posts.*



*My best advice for growing your business as an educator in 2023 would be to cross-promote your classes or group and engage your audience. Teachers that listen to their learners and engage with them on their topics of interest rarely struggle to fill classes...When you support your students and families, they will support your business! I have many students who are not only in my group but also take several of my classes because they feel heard and respected."*

# ACE Educators



In November 2022, we launched the new ACE Framework for educators on Outschool. We developed this framework to help educators identify and practice teaching strategies that inspire a love of learning. Each pillar and its core values are based on current research in the learning sciences and feedback from parents, learners, and educators on Outschool.

By completing ACE Framework learning opportunities, educators can earn the status of ACE Educator. We want to congratulate all educators who achieved ACE Educator status this year and took part in learning opportunities that helped them hone their skills as teachers and lifelong learners.



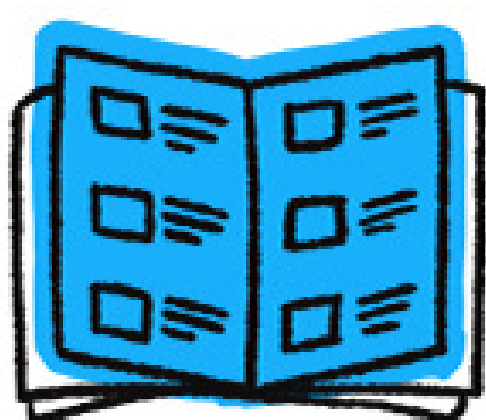
**First ACE Educator of 2022**

[Jamye E. Carr](#)

## Reflections from ACE Educators

*"I have found the ACE PDs informative, easy to access, and easy to tailor to my learning needs and those of my learners in my current (and likely, future) classes. This was a welcome opportunity for me, and I completed my personalized trainings with ease and confidence! Thank you for providing these opportunities for us to sustain our personal AND professional growth!"*

- Katie Boshart



*"I enjoyed brainstorming with other teams about the hands-on curriculum analysis and design activities we did in group, and also discussing the challenges that may be faced by learners and teaching staff, as well as hearing how professionals from other schools addressed these challenges, and offering my own solutions."*

- Shiren Van Couten

*"The ACE Educator program did not disappoint. In fact, I wound up doing more than just what was required because of the fact that I enjoyed the content that was being offered. I participated in a section that presented information about the Holocaust, another one about the struggle for the integration of our public schools, a refresher on IEPs, and yet another about STEM...I have been given more resources to help me continue improving my abilities to meet the needs of my learners. Thank you, again, Outschool."*



- Maria Thorne

*"I attended all the sessions of Elementary STEMCON and was so inspired to create classes. My Unplugged classes are a direct result of attending this conference. Every speaker provided a wealth of knowledge on how to empower learners to enjoy STEM. Many of the speakers spoke about inclusion and equity. I have incorporated student reflection into my classes based on ideas gained from the presenters. Most of all, I appreciated everyone's enthusiasm."*

- Sara Moore

# ACE Educators, Class of 2022

Adrianne Hays, BA, CCLS  
Alberto Beltran (He/Him)  
Alice Campbell | MTeach., MPlayTherapy., BNursing  
Alla Rada Russian/SAT Teacher  
Allison Talbot, Ed.S., NCSP -Procreate Artist  
Amanda B  
Amy Davis M.Ed.  
Amy Fontanarosa  
Amy Maruska, M.Ed  
Amy Pollman-Hoehner, Art and Drawing-M.Ed, MFA  
Andrea Ward Piano, M. Mus  
Andy Smallman  
Angelia Derrick (she/her)  
Angelia McArthur  
Anne  
April Williamson  
Artful Gaming with Maryam Awan,  
NBCC/Gamer/Artist  
Astrid Turner  
Audra Mayhan, MS - Licensed Teacher  
Augie Grabenstein  
Beth Fritz, M. Ed.  
Blake McCabe, NY Certified Educator  
Brandi Stetson  
Brenda  
Brian Thomas M.Ed.  
Caryn Azer - Alphabetic Principles  
Cera Ward, Language Arts Teacher  
Cindy Cameon, BS Elementary Education  
Cindy Frank  
Coach Carlos - MY FIRST CHESS CLUB LLC  
COREEN BANNERHOLT  
Courtney Manwaring  
Courtney Murray, M. Ed, M. Hist. World US History  
Courtney Wiggins, MA, TESOL  
Dalen A.  
Daniel Fontana  
Danielle Alaimo MA. Education (TESOL)  
Daria B, English, ESL , Private Tutor(Get \$15 off)  
Deborah Ewing  
Dr. Ana Maria, Doctor of Musical Arts  
Dr. Kai Kafferly, MEd, PhD  
Dr. Lopez  
Dr. Nina M.  
Dr. Sharon Tam  
Elisa Plaza | M. in Linguistics; M. in Education  
Elizabeth Kretsch  
Elizabeth L.  
Erin Girard, M. Ed  
Gaetana Kalafsky (Mrs. K.)  
Grace M - BMus, MM  
Harout Bursalyan  
Heather Linke  
Helen Justis  
Holly Hornyan

Incognito Athletics - Gymnastics - Cheer - By Eden  
Inga Vintimilla  
Jacqueline Burd  
Jacqueline d'Estries  
Jamie Gajewski - Ballet Dance - MEd.  
Jamie Jones, MSA  
Jamy E Carr  
Janelle Hopkins, M.Ed - World History  
Jenn Bendyna  
Jennie - Painting, Drawing, Photography, Jewelry  
Jennifer Anderson  
Jennifer Howell  
Jennifer Hunter  
Jennifer Morkin, M.Ed.  
Jennifer Reynolds-Reading Tutor, Ace Educator  
Jennifer Robertson, BS, TESOL, TEFL, IELTS Exam  
Prep  
Jenny  
Jenny Kalis, Orton-Gillingham, LETRS, ACE Educator  
Jess Coulter, M.A.T. (Orton-Gillingham)  
Jessica Deans  
Jill Henriksen (She/ Her) D&D DM  
Jodie Story (RDH, B.S., TESOL)  
John Barthelmes  
Jonny Walker (he/him) - MA (Uni of Cambridge)  
Joyce West, NBCT, MA  
Julie Alvarez - celebrating neurodiversity!  
Julie C.  
Kajal Chhaya  
Karen Childres, MEd  
Karen Willow | Willow Academy (B.S. / TESOL)  
Karina Kozina  
Kari Santos - coding Scratch and Robotics  
Karlise Hansen, LCSW  
Karrin Burns, M.A.-Licensed Elementary Educator  
Katherine Causbie  
Kathy Kelly: Elementary & ESL - TESOL, TEFL  
Kathy Wilder  
Katie Boshart M.Ed., M.Ed., Admin.  
Kat Medeiros, ACE Educator  
Kendra Fletcher  
Kimberly Hearn B.Mus  
Kim Frisina  
Kim Guthriegabs M. Ed  
Kim Young BS. in Early Education  
Kristen Galloway  
Kristen Halverson, MSL  
Kristen LeGeyt M.Ed. Secondary Mathematics  
Ksandra Mobley/MS in Educational Psychology  
Laura Tucker  
Lauren  
Lauren Snider - Christmas Cookie Queen  
LeeAnn Zbichorski  
Lisa - Illustrator/Digital Artist  
Lisa Leuck

# ACE Educators, Class of 2022

Lora Danley, M.S. Science  
Lori King - Creative Courses (Art, Polymer Clay)  
Lucy Leon  
Malissa Cari Benade  
Mary Ravenwood - Escape Rooms | Social Club | Math  
Maureen Tobin  
Meaghan Lister, BSc., BEd., MEd.  
Meg Connolly, Certified ELA Teacher  
Melanie Pauli (Piano) - BA in Music - ACE Educator  
Melissa Amaral, M.Ed.  
Melissa Ellen LLB  
Melissa L. - Registered IEW Instructor  
Melissa Robb  
Melissa Snyder, M.Ed., LPCC  
Melissa Whitebourne, BA(Hons), PGCE, MA  
Meri Faulkner- MA, International Teacher & Writer  
Michael P. Bielas  
Michelle Boe - Certified Teacher  
Michelle E. Morningstar, MAEd (PRIDETeaching)  
Miss Anna  
Misses Dee  
Miss Haseena MA, BA (Hons), EYFS, TEFL  
Miss Micaela, M.A.  
Miss Mimi  
Miss Qin  
Miss Robyn  
Miss Tatiana | Animal Crossing, Among Us, Gaming  
Molly McGill, M.A.  
Moony Zhang  
Mrs. Brooke, M.Ed.  
Mrs. B The Book Club Teacher  
Mrs. Castilla  
Mrs. Debra, ACE Educator  
Mrs. Hilton  
Mrs. Jennifer, BFA/Art Ed Certification K-12  
Mrs. Karen  
Mrs. LaShana  
Mrs. Maria M.Ed.  
Mrs. Paolino, M.Ed  
Mrs. Rae Marie (Writing, Poetry, ACE Educator)  
Mrs. Seashell  
Mrs. Souder, EdD  
Mrs. Springer  
Mrs. Thorn, BA-Elem. Ed  
Ms. Abbey | Art Teacher of ARTventurous Animals  
Ms. Amber, Children's Yoga Teacher (RYT 500 & PTA)  
Ms. Amy, B.A. Art/Drawing/Watercolor/ACE Educator  
Ms. Annette (she/her)  
Ms. Annmarie (ASL Interpretation and ECD)  
Ms. Bartlett (Elementary Ed, BS, Special Ed, M.Ed)  
Ms.Bree | 1st | First Grade | Reading | Writing  
Ms. Chen  
Ms. Chen (Zhong Laoshi), M.S. Ed  
Ms. Christina (she/they)  
Ms. Jenn

Ms. Jolene ST - Minecraft Education Ed. Certified  
Ms. Julie (B.S., Math License, MA. Reading, ESL)  
Ms. Katrice: Spanish(BA)/ Painting- ACE Educator  
Ms. Kim, K-2  
Reading/Letters/Phonics/Tutoring/Club  
Ms. Lacy, M.S./Certified Art/Drawing/Painting/ACE  
Ms. Lindsay (B.A. Elementary Ed. & ACE OS Teacher)  
Ms. Nicole, B.A. Liberal Arts  
Ms. Pamela - Preschool/Kindergarten/1st/Book Clubs  
Ms. Shannon Johnsen  
Ms. Sheera (she/her)  
Ms. Shiren  
Ms. Tanesha  
Ms. Tessa (She/Her)  
Ms. Tracey  
Ms. Tricia - Baking & Cooking  
Ms. Viddy, M.A.T.  
Ms. Wendy  
Mysti Chisholm, RPSGT, MBA-HM  
Natalie Sydor, M. Ed  
Oxana Cesnova  
Patty Saenz, M. Ed.  
Paula Smith -Spelling, Reading, ACE Educator  
Paula Taylor, B.A. Primary Ed, TEFL/ESL Certified  
Peter Burke, BA Ecology & Agriculture  
Priceless Favour  
Rachael Gerhard - Montessori Read & Write creator  
Romie Foley, B.A. Ed.  
Ruth Butler, Certified, Language Arts/Special Ed.  
Sachiko  
Sally Morris - Tech/SPED  
Samara Brown  
Sandra Panton-Foster, MS, Cert. Master Life Coach  
Sara Moore  
Sasha Gilson, M. S. Elementary Ed/ESL  
Señora Byers  
Shauna Martin, M. Music, Voice and Singing  
Shelia Trevino  
Sra. Schreiner  
Stacey Kelley  
Stacey Q  
Stephanie Clenney  
Stephanie Fogarty M.Ed. & Ed. Spec.  
Stephanie Jill Boyd - Certified Elementary Teacher  
Stephanie Susko, B.S. Education, TESOL,TEFL  
Susan Laforet, M.Ed Curriculum and Instruction  
Sylvette Frazier: Art & Nature Classes, M.A.Ed.  
Tami Oakes: Artist, Virtual Art Teacher  
Tammy Wenhame  
Tara Laczynski B.Ed  
Teacher Adams, M.Ed., ESL, TESOL, "ACE Educator"  
Teacher Aneesa | Masters in Early Childhood Ed.  
Teacher Angela- Music Educator

## ACE Educators, Class of 2022

Teacher Char  
Teacher Harriet  
Teacher Lauren  
Teacher Lee  
Teacher Lili- ESL & Spanish Teacher B.A. Childhood  
Teacher Mark  
Teacher Saara, M.Ed - Science Experiments  
Teacher Susie, Spanish the Fun Way  
Teacher Tim, M.Ed. Reading Specialist  
Teacher Tonya  
Tejal Parikh-Reading and Math Tutor/Ace Educator  
Tracy Lambert  
Tricia Hill  
Tristan - Book Clubs/Reading Comprehension  
Trudy Field  
Victoria Atkinson, M.A.  
Victoria Wills  
Yvonne E  
Zia (Spanish Teacher)



# Here's to a new year

As always, thank you to all educators on Outschool for your dedication to your learners, and for joining us in our mission to set learning free across the globe. Each of you makes a positive difference in the lives of families around the world, and we hope you're as proud as we are of what we've accomplished together.

We can't wait to keep reimaging education with our educators in 2023. Visit the [Educator Library](#) for more teaching and business-building resources that can help you start the new year off strong.